

EEO PUBLIC FILE REPORT

For the period: June 1, 2008 to May 31, 2009

This report covers the employment units of Johnny Appleseed Broadcasting Company. Under a Joint Operating Agreement, the following properties are covered by this report.

WVNO Radio	31855	FM Radio	Mansfield, Ohio
WRGM Radio	25476	AM Radio	Ontario, Ohio
WMFD Television	41893	TV & DTV	Mansfield, Ohio
WOHZ Television	41892	CA-TV	Mansfield, Ohio

A. The following is a list of all vacancies for full-time jobs during the period from June 1, 2008 to May 31, 2009.

Job Title	Date Open	Date Filled
TV Evening Technical Director (40)	6-25-08	7-2-08
Account Executive (42)	5-2-08	12-30-08
Reporter/Weather Forecaster (43)	10-8-08	11-30-08
TV Evening Technical Director (44)	12-3-08	12-12-08

B. During the previous time period, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred.

Recruitment Source	Address	Contact Person	Phone #
WMFD-TV	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WOHZ-TV	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WVNO-FM	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
WRGM-AM	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wmfd.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wohz.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wvno.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Wrgm.com	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Internal – Bulletin Board, Etc.	2900 Park Ave. W. – Mansfield, OH	Glenn Cheesman	419-529-5900
Mansfieldareahelpwanted.com	website	Glenn Cheesman	419-529-5900
Regionahelpwanted.com	website		
Ashland University*	401 College Ave. – Ashland, OH	C.J. Harkness	419-289-4142
Ohio Center For Broadcasting	9000 Sweet Valley Dr-Valley View,OH	Gary James	216-447-9117
Ohio University	Athens, OH		740-593-1000
Central State University*	Wilberforce, OH	Lesa DeVond	937-376-6383
Kentucky State University*	241 Academic Services-Frankfort, KY	Ronald Banks	502-227-5998
Lane College*	545 Lane Ave – Jackson, TN	Dr. Vaughn	731-426-7500
Lincoln University*	PO Box 179 – Lincoln University, PA	Brenda Young	610-932-8300
Mansfield City Schools*	856 West Cook Rd – Mansfield, OH	Douglas Johnson	419-525-6400
N.A.A.C.P.*	PO Box 1044 – Mansfield, OH	Cynthia O’Neal	419-522-9894
Norfolk State University*	700 Park Avenue – Norfolk, VA	Ben Ellis	757-823-8600
North Central State College*	2441 Kenwood Circle – Mansfield, OH	Troy Shutler	419-755-4800
Richland County One Stop	183 Park Ave East – Mansfield, OH	Pat Olson	419-774-5300
Ohio State University – Mansfield*	1680 University Dr. – Mansfield, OH	Pamela Leonard	419-755-4011
Virginia State University*	PO Box 9001 – Petersburg, VA	Lisa Jackson	804-524-5081
West Virginia State College*	216 Wallace Hall D – Institute, WV		304-766-3000
Walk-In			
Employee Referral			

- D. During the period of June 1, 2008 to May 31, 2009, the station employment unit engaged in the following (menu option initiatives).

Menu Options

1. All openings have been posted or listed with Mansfieldareahelpwanted.com with a link from wvno.com, wrgm.com, wmfd.com and northcentralohio.com and they are posted internally. Employee referrals are encouraged. Agencies and schools that have so requested, are notified of each opening. "On Air" commercials advertising the position are also utilized.
2. Openings are listed with "Job Banks" and trade organization (12)
3. Ongoing Internship program for students studying Broadcast Journalism or other aspects of Broadcast communications and who receive credit hours for their training (5)
4. Job Shadowing programs for high school and college students. Students "Shadow" a Communications Center employee in the Broadcast Communications Career field in which they are interested. (10)
5. Mentoring Programs with area schools (9)

For the Employment Group:

Signed: Rob Meisse

Rob Meisse
Station Manager
Date: May 31, 2009
Phone: 419-529-5900 ext. 210